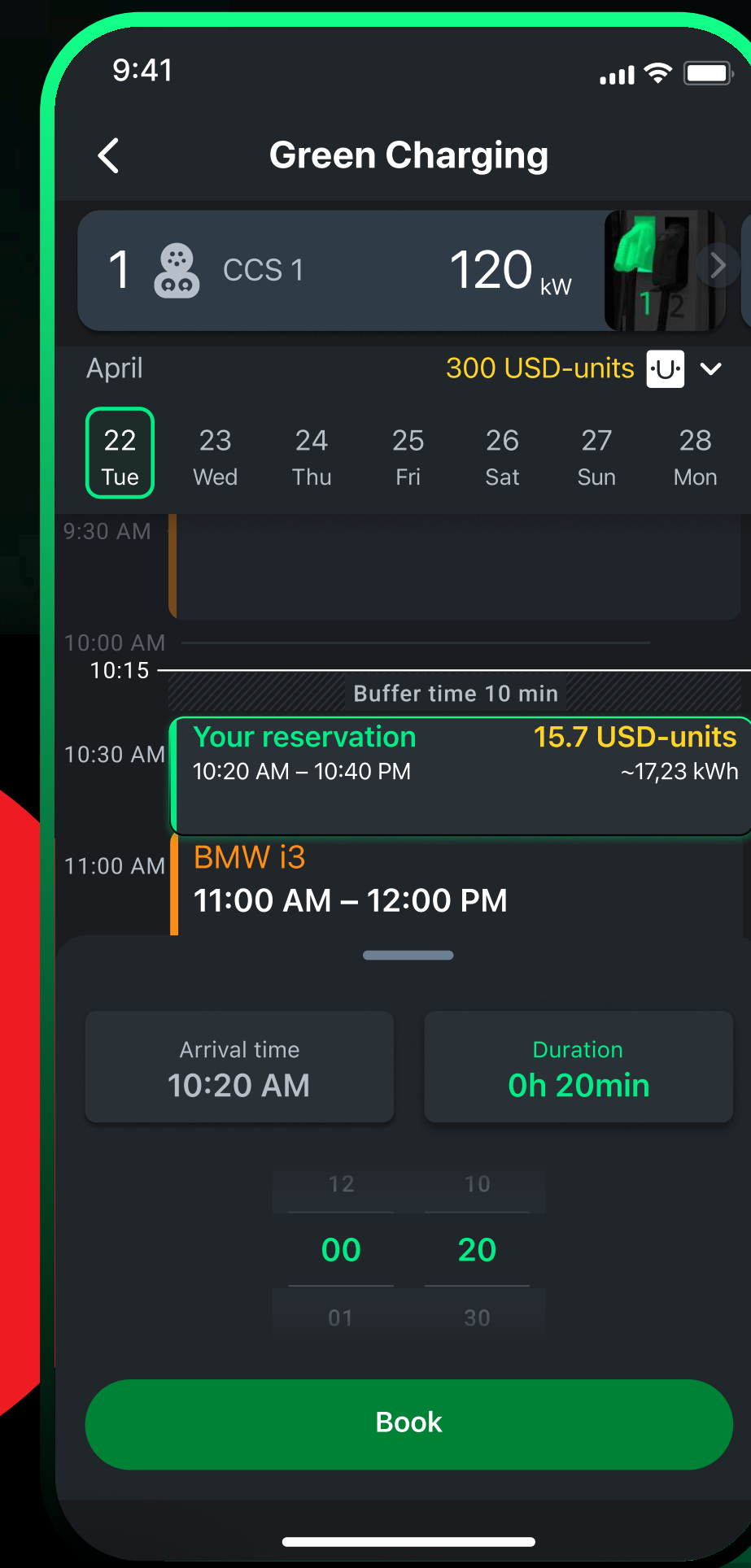


# Transforming EV Charging

As electric vehicle (EV) adoption accelerates, one of the biggest challenges remains ensuring a seamless and stress-free charging experience.

At GO TO-U, we take EV charging to the next level with Advanced Reservation Technology—an innovation that eliminates uncertainty and frustration, making charging more convenient than ever before.



# The Problem

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## Today's EV Charging Experience is Inconvenient

EV drivers often arrive at charging stations only to find them already occupied.

This uncertainty combined with the potential for long waiting times creates frustration, anxiety, and a poor overall user experience.

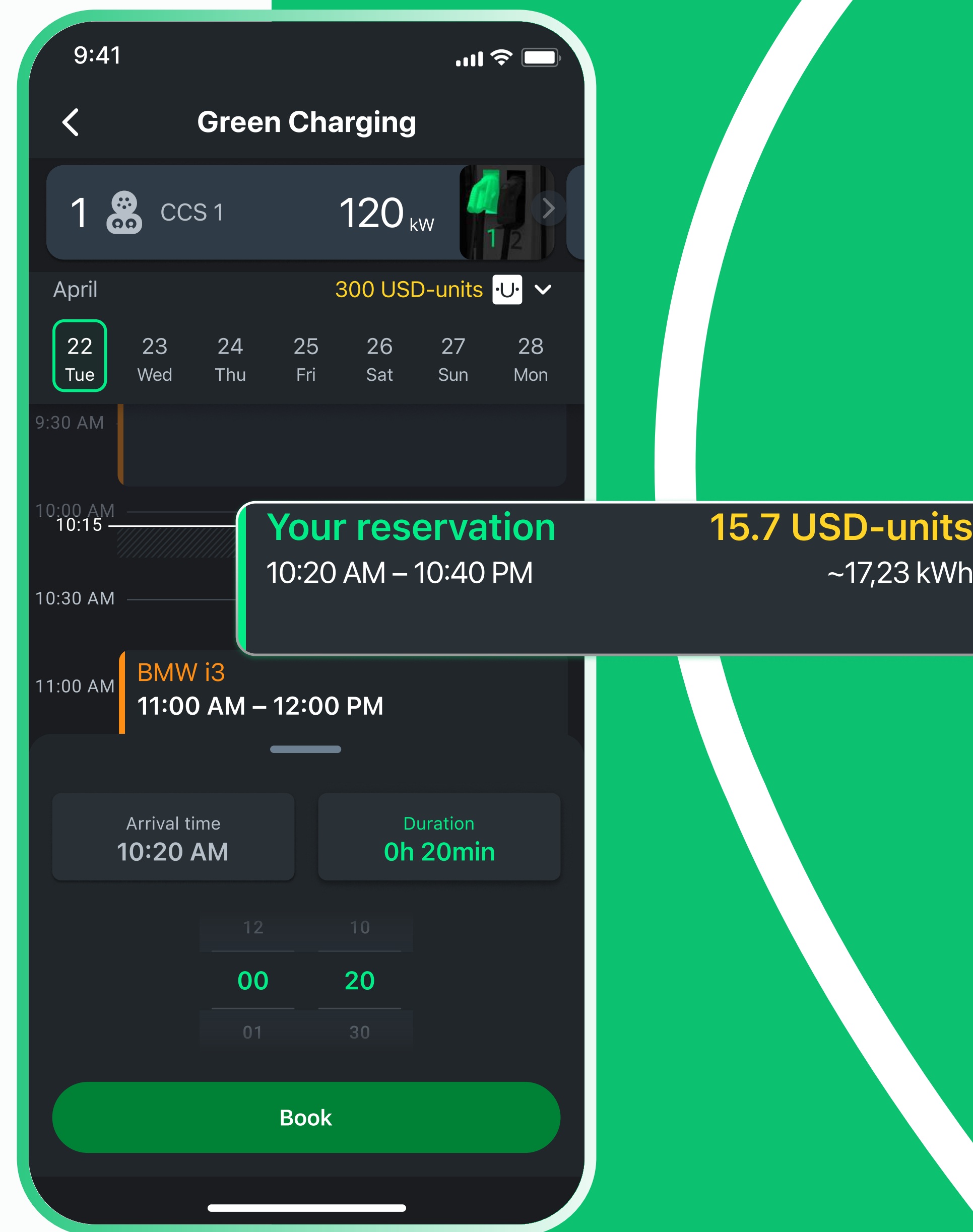
Without the ability to reliably plan their charging stops, drivers are left guessing, which undermines confidence in electric mobility. The lack of predictability doesn't just affect convenience - it actively discourages EV adoption and regular use.



# Solution

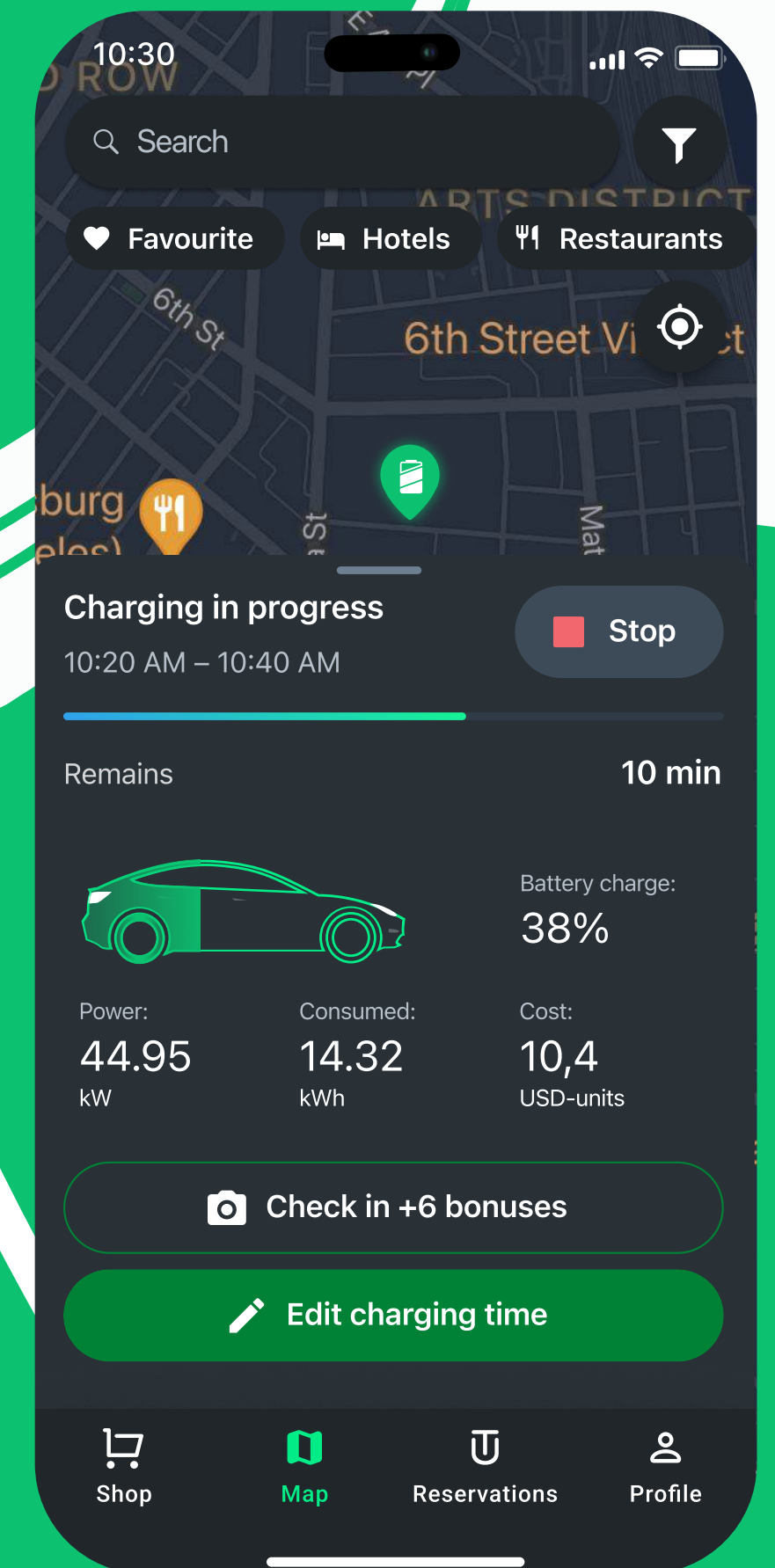
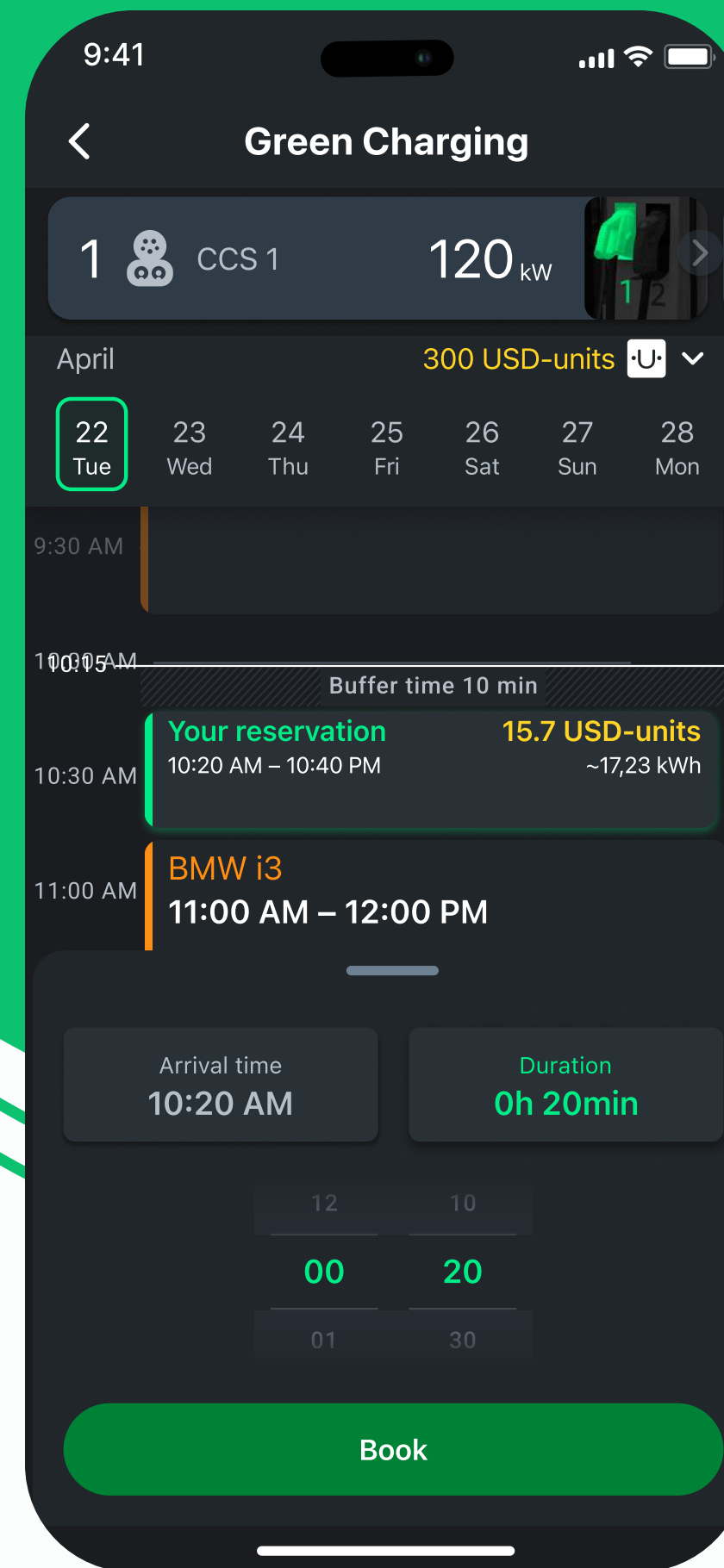
## Advanced Reservation Technology (ART)

GO TO-U is the only solution on the market with ART, the technology that simplifies EV charging. By allowing drivers to book slots in advance, ART eliminates wait times, reduces uncertainty, and maximizes charger utilization, ensuring a more efficient and convenient experience.

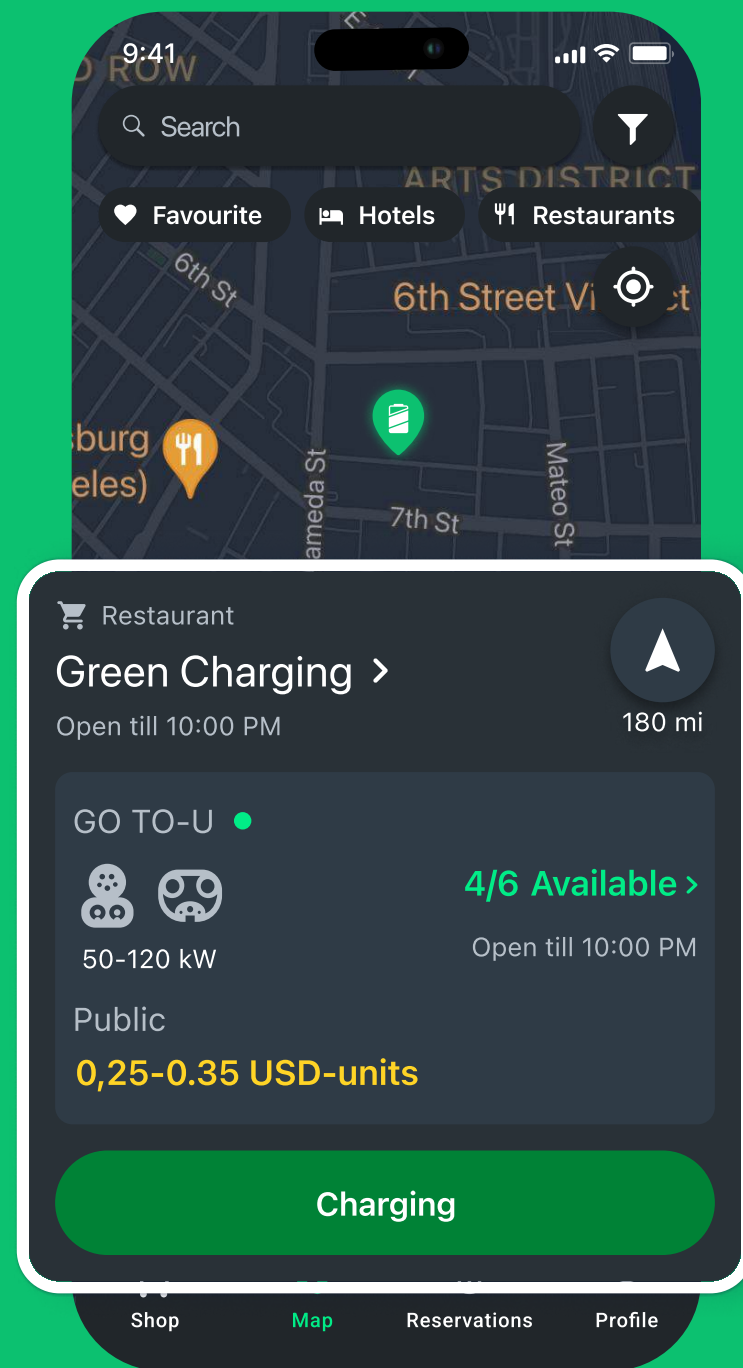


# Why does reservation matter?

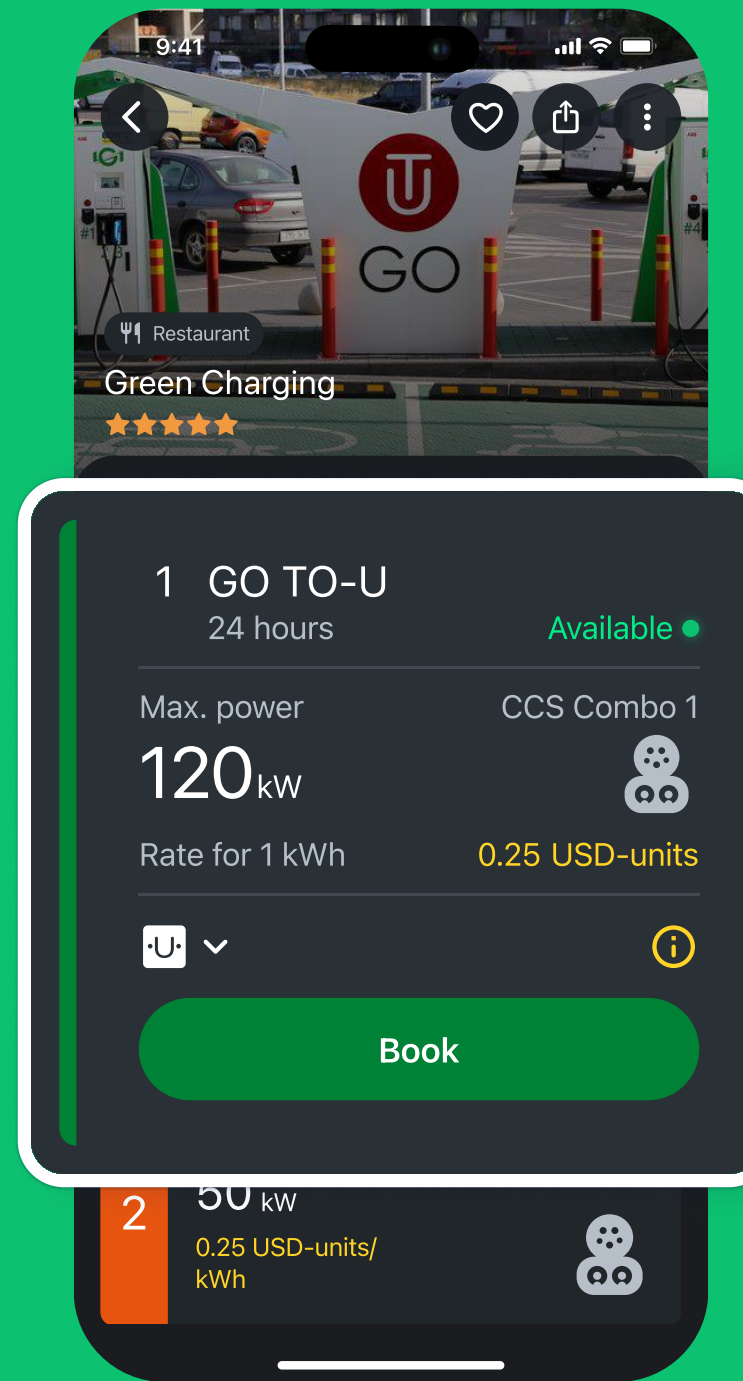
The reservation technology allows an EV driver to reserve a charger for a specific day and time at a specific location. The reservation ensures that when the EV driver arrives at the charging station, they will definitely be able to charge up their car. Thanks to this, drivers will avoid queues and situations when the station turns out to be inactive. Thus, planning everyday city trips and long-distance journeys becomes as efficient as possible.



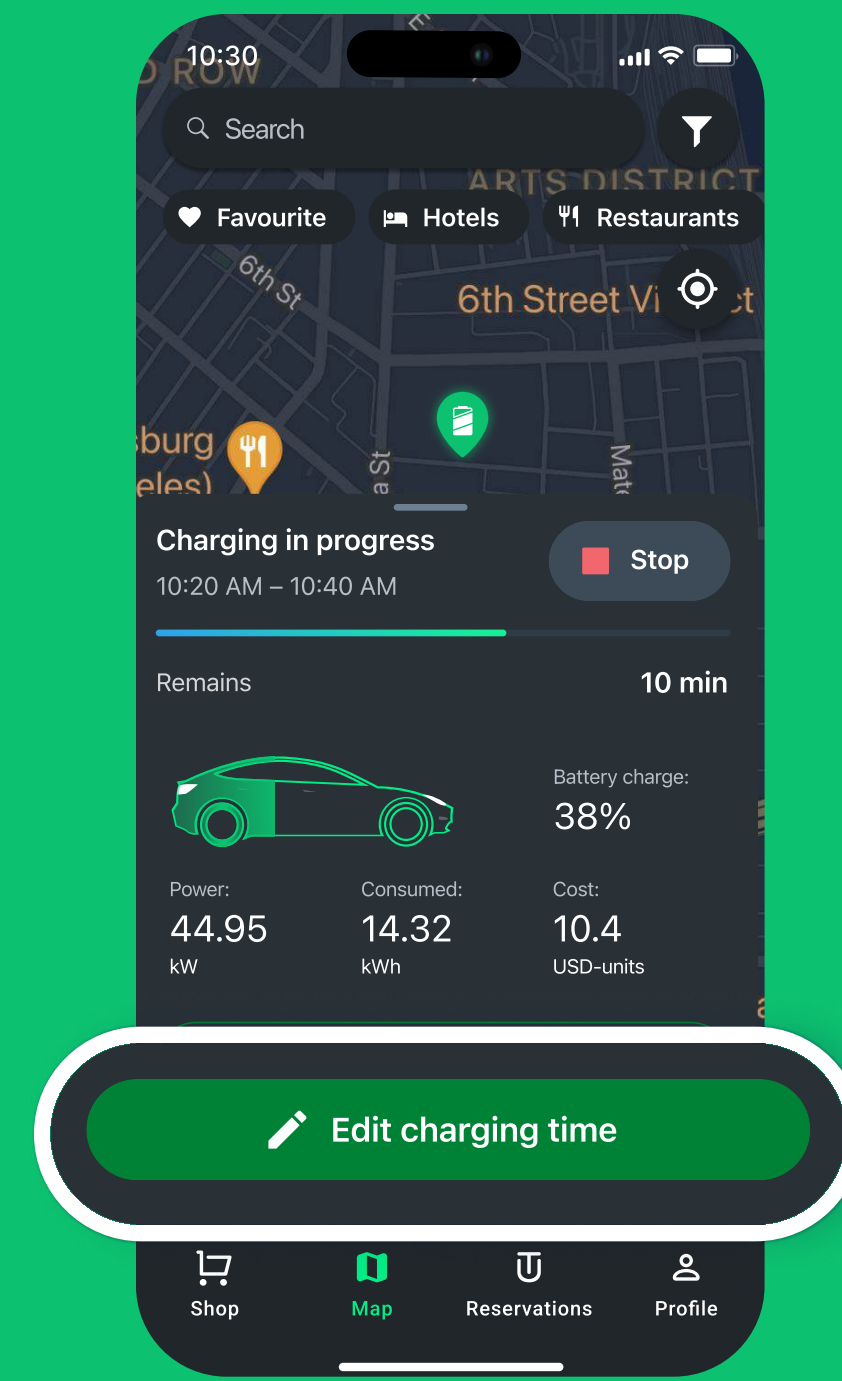
# How it works



Choose a location using the map or search window → Click "Charging"



Select charger type → Click "Book"

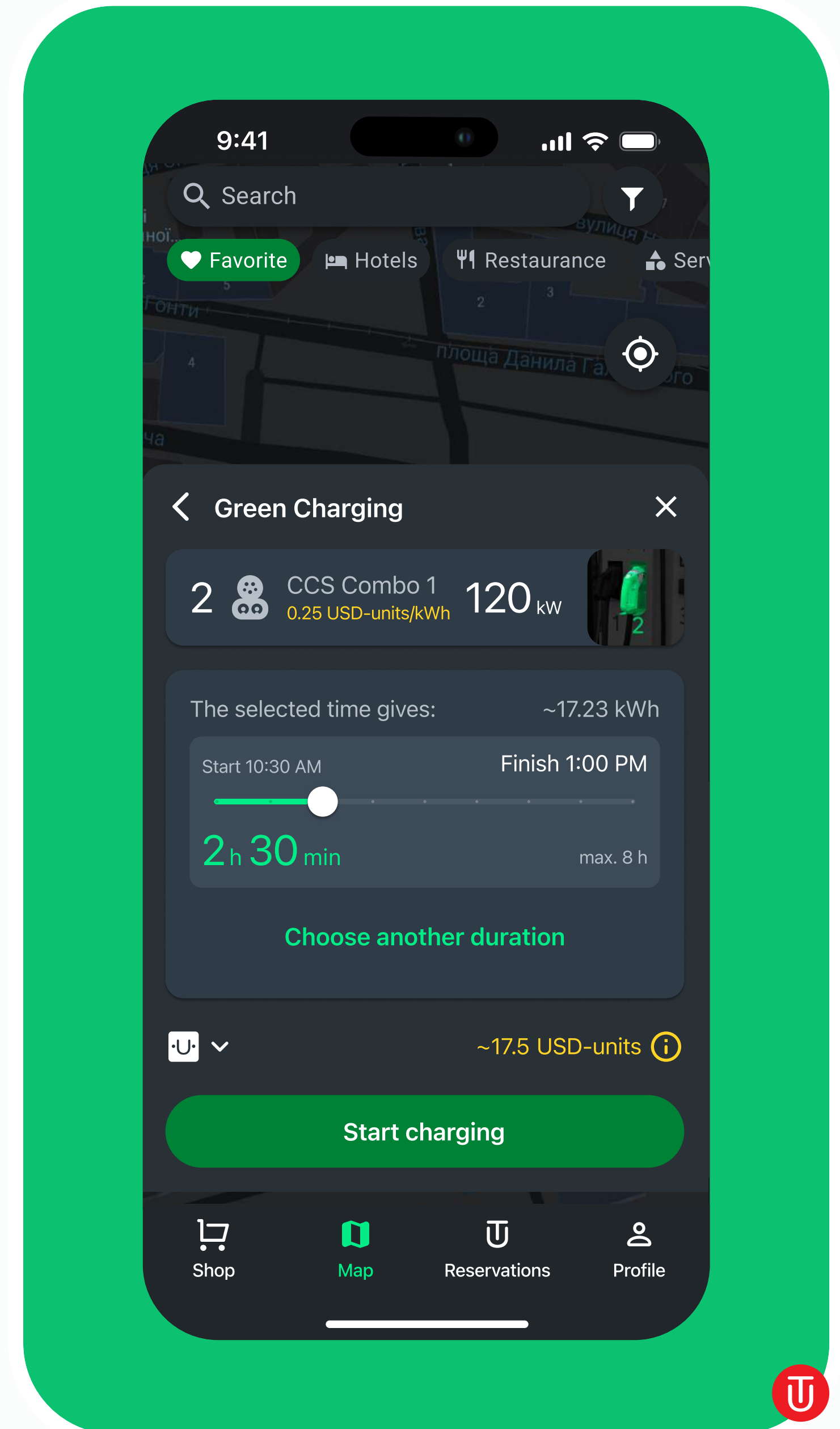
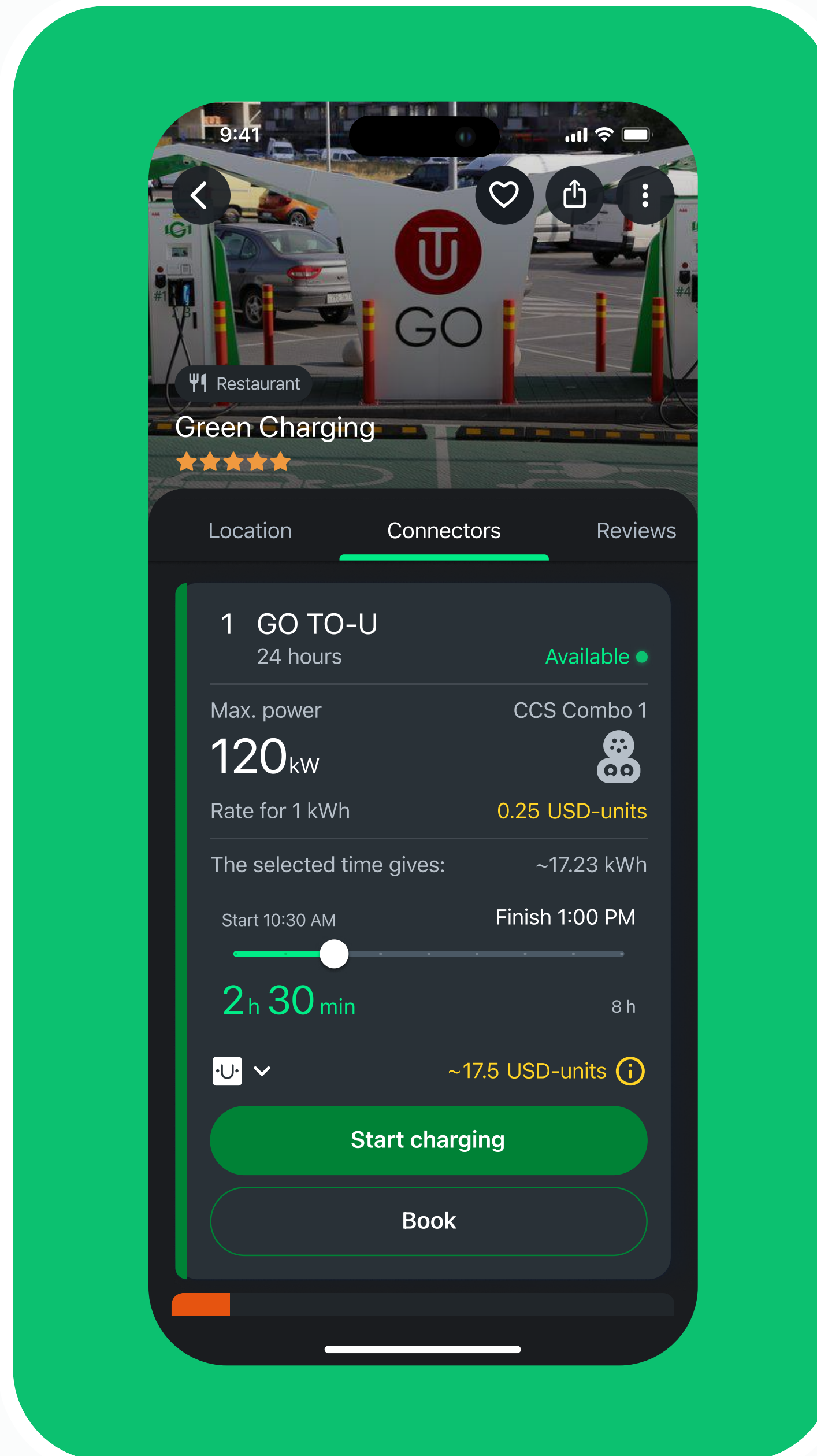


If the charging session time needs to be changed, users can click on the "Pencil" icon and enter new data.



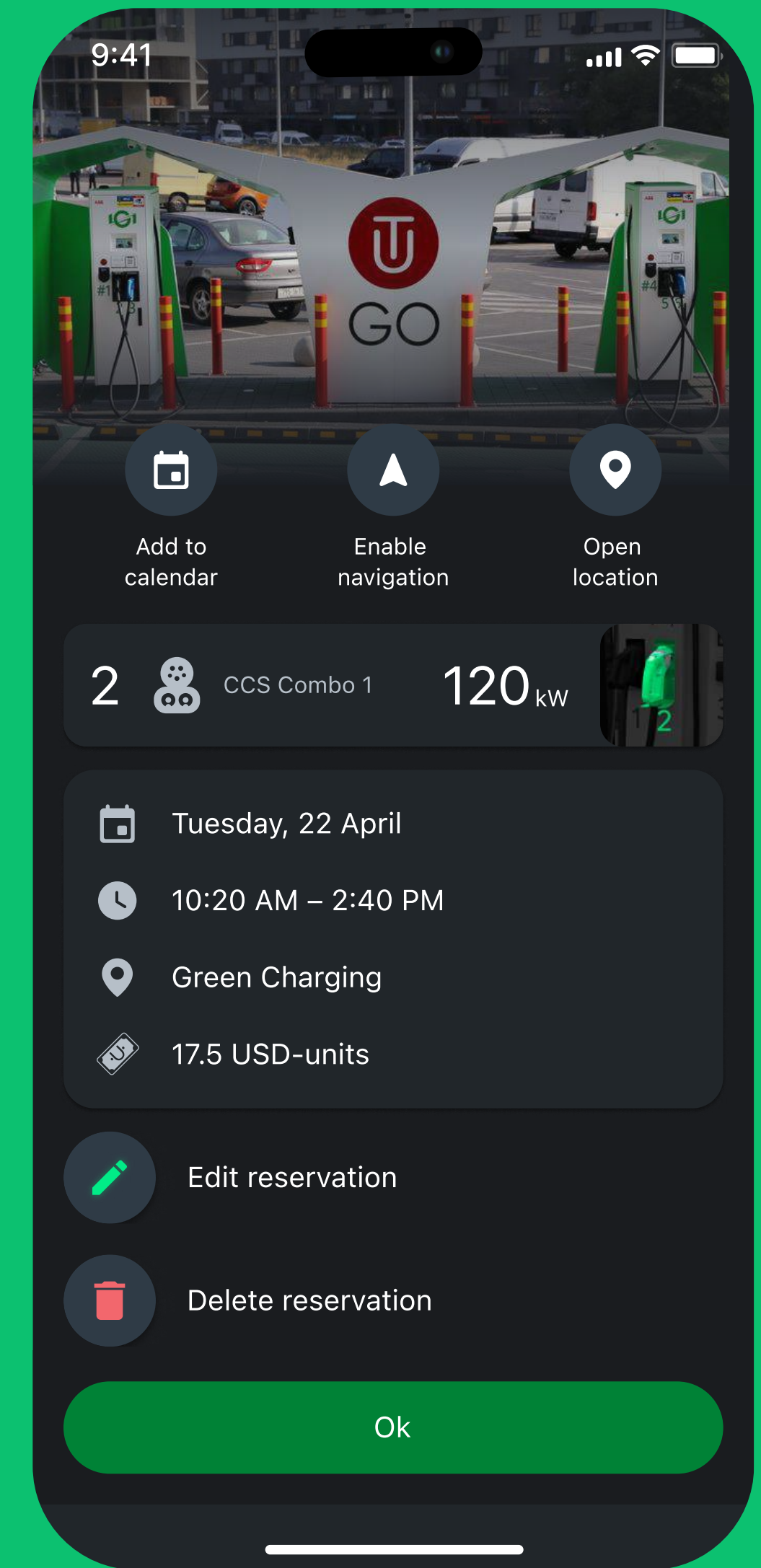
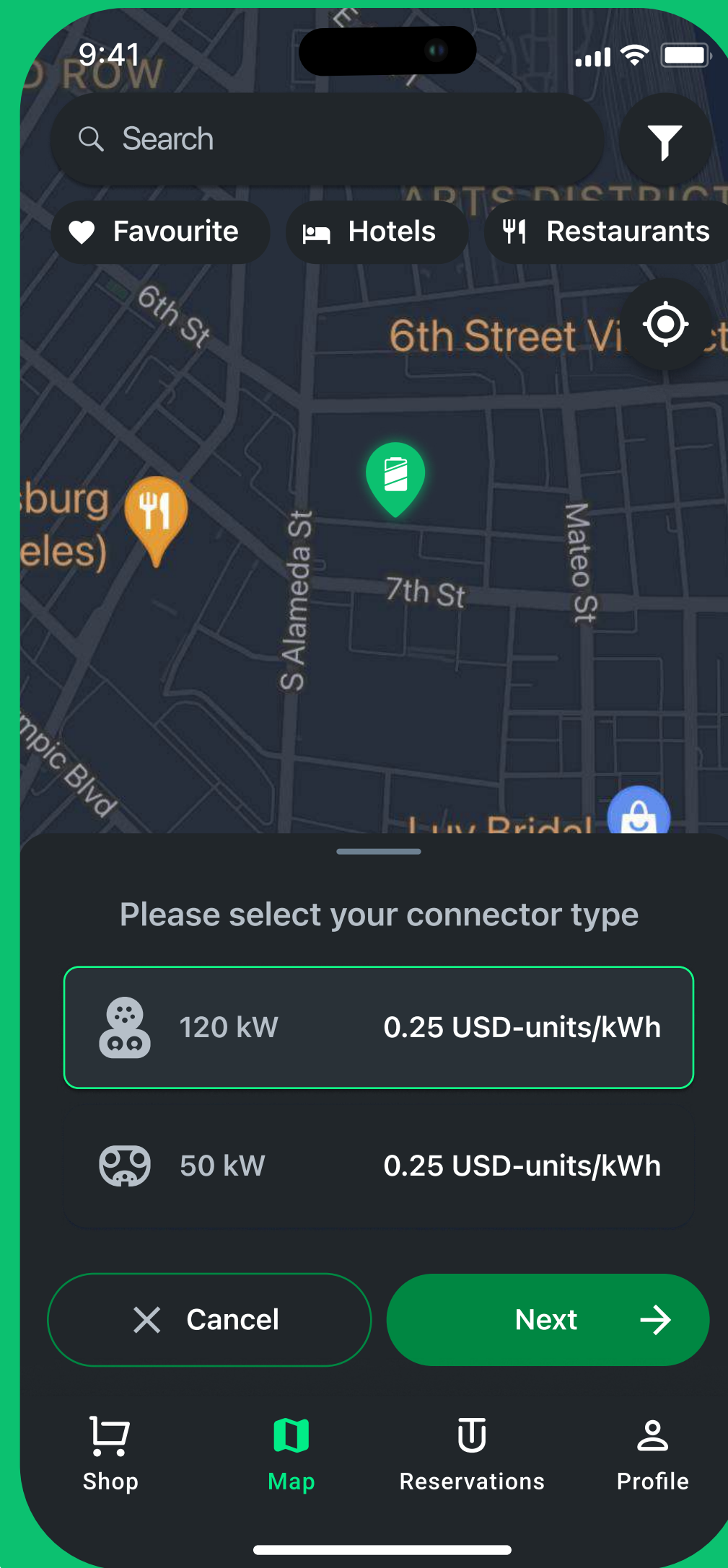
# Quick Start Function

The [Quick start](#) function allows users to start charging just one click. This feature is useful when an EV driver arrives at a location without having previously reserved a charging station. However, please note that this function does not guarantee the availability of a free charging station. To use the Quick Start function, users simply need to launch the app, connect the cable to their EV, and start charging.



# MC- Reservation

MC-Reservation is available when a location has a minimum of four chargers of the same type. The system automatically redirects the user to a charging station that is not occupied by another user within the selected time frame. The goal is to avoid searching for an available charger from a full list of stations and, thus, save time for EV drivers.



# A Better Experience for Drivers – And More

By enabling advance reservations, GO TO-U helps reduce range anxiety by giving drivers confidence that a charger will be available when they need it. This added convenience fosters greater loyalty to networks that offer the GO TO-U experience. With smart scheduling features, the system also encourages drivers to charge during off-peak hours, helping to balance demand. For charging infrastructure operators, this means improved efficiency, optimized usage, and a better return on investment.

## Reservations 22 April, 2025

Today < >

● Completed ● Planned ● In progress ▨ Buffer time ■ Operator's reservation

Connectors	9:00 AM	10:00 AM
Nº1 CCS 1 - 60-120 kW Green Charger #200 CND321017	Hyundai Kona Electric 🕒 09:10 AM - 10:00 AM ⚡ 40,908 kWh	
Nº2 CCS 1 - 120 kW Green Charger #200 CND321017	Volkswagen ID.4 🕒 09:00 AM - 9:30 AM ⚡ 5,8 kWh	Audi E-Tron 🕒 09:30 AM - 10:10 AM ⚡ 20,78 kWh
Nº3 Type 1 - 22 kW Green Charger #200 CND321018		Jaguar I-PACE 🕒 09:20 AM - 10:20 AM ⚡ 20,008 kWh
Nº4 CCS 1 - 60 kW Green Charger #201 CND32108	Volkswagen ID.4 🕒 08:00 AM - 9:30 AM ⚡ 15,8 kWh	Ford Mustang Mach-E 🕒 09:30 AM - 10:40 AM ⚡ 15,004 kWh
Nº5 CCS 1 - 120 kW Green Charger #201 s/n: SEQWCEVPH5C32	BMW i3 🕒 09:00 AM - 9:50 AM ⚡ 25,6 kWh	Mercedes 🕒 09:50 AM ⚡ 10,005 kWh



# Our Unique Advantage

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Standard reservations commonly used in most cases do not solve the problem of charging optimization. Typically, their functionality is limited to blocking the connector for a specific period of time. GO TO-U is the only solution on the market that utilizes interval-based reservation, significantly optimizing the charging process. Here are a few examples that vividly illustrate the difference between the advanced reservation technology GO TO-U and other solutions.



## Full visibility and real-time information about the charging station's utilization

The driver knows the real-time status of the charging station and the specific charging connector. The driver sees for how long the charging station is occupied and when it will become available. The driver can reserve a charging station that is currently occupied.



## Future reservation

The driver can make a reservation of the specific connector of the charging station ahead of time (up to 7 days in advance). GO TO-U reservation will reserve only a specific period of time without blocking the charger for the drivers who can use the same charging station before the reserved time.



## Dynamic scheduling

The driver can edit the start and the end time of the reservation. The system will re-calculate the charging session, taking into account the charging slots of ongoing and future reservations.



## Limited status updates

The driver only sees "busy" or "free" status of the charging station. There is no information about the end time of the previous session. Reservation is impossible on the chargers that are currently occupied.



## No future reservation

The driver can reserve a specific time to start the charging session. However, this will block the charger, preventing other drivers from using the charger.



## No dynamic scheduling

The driver can only select the start time for the session. Due to the lack of information about the end time of the charging session, the other drivers can not schedule the next session.

VS

GO TO-U dynamic reservation system

Ocpp Reserve.NOW

# Beyond Our App

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**Your App.  
Our Tech.  
A Smarter Charging  
Experience.**

The GO TO-U SDK is designed for seamless integration, allowing our advanced reservation technology to be embedded directly into native mobile apps. Whether you're a CPO, OEM, or mobility service provider, you can easily add Advanced Reservation Technology into your own branded app.



# Join the Future of EV Charging

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We bring a seamless EV charging experience with comfort, confidence and simplicity.

Book a demo



[contact@go-tou.com](mailto:contact@go-tou.com)